



Pet Supplies Plus Launches First Kitty City Free-roaming Cat Adoption Center In Bloomfield Hills



Pet Supplies Plus launches first *Kitty City* free-roaming cat adoption center in Bloomfield Hills; Holiday grand opening includes 200-cat adoption event Dec. 9-11 Center aims to find homes for more homeless cats & kittens in Oakland County

Bloomfield Hills, MI – November 14, 2011 – From the floor-to-ceiling window, to the miniature wing-back chairs, to the cat-size perches, the new Kitty City at Pet Supplies Plus in Bloomfield Hills is giving homeless cats something to purr about this holiday.

Kitty City, created by Bloomfield Hills Pet Supplies Plus store owner Addy Shattuck, is a free-roaming cat habitat that gives felines a place to lounge,

watch birds at an outdoor feeder and mingle with other cats while hoping that someone will spot them, fall in love and take them home. The glass and screen enclosed open-air environment also enables humans to interact with the cats.

Kitty City will officially open with a holiday grand opening celebration, from 7 p.m. to 10 p.m., Friday, December 9, that includes free refreshments, cat food samples and in-store specials, along with 200 cats that will be up for adoption from 4 p.m. to 10 p.m., Friday, December 9; 10 a.m. to 9 p.m., Sat., December 10 and 10 a.m. to 4 p.m., Sunday, Dec. 11.

Adopters get a free wellness exam for their cat or kitten provided by The Cat Practice of Birmingham, Michigan's first feline-only veterinary hospital. Adoption fee of \$59 includes spay or neuter, vaccines and health check. All cats are from Oakland Pet Adoption Center in Auburn Hills.

"The open environment lets the cats play and do what cats do while waiting for their real home," says Shattuck. They are so much more relaxed and content instead of being locked up. Customers love just to come in and watch the cats."

While the Bloomfield Hills Pets Supplies Plus has been adopting out homeless cats for years, Kitty City has already made a difference. Since opening just a few months ago, the store has already seen cat adoptions increase as shoppers are drawn to watching the antics of the felines through the window.

"Unfortunately, Oakland County has a huge overpopulation of cats" Shattuck said. "We are hoping that Kitty City will help more people see just how wonderful cats are as pets."

The Bloomfield Hills Pet Supplies Plus is at 2057 Telegraph Rd. For information, call 248-333-7545 or go to www.petsuppliesplus.com. Find the Kitty City grand opening on Facebook at <http://on.fb.me/r3uhVh>.

Read more: [Pet Supplies Plus Launches First Kitty City Free-roaming Cat Adoption Center In Bloomfield Hills](http://womc.radio.com/events/2011/12/09/pet-supplies-plus-launches-first-kitty-city-free-roaming-cat-adoption-center-in-bloomfield-hills/#ixzz1f7i0bHKV)
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